

IBM and M7 to host Cloud Event in Cardiff



With the increasing interest in Cloud based IT solutions, IBM and M7 in conjunction with the Software Alliance Wales (SAW), are holding a business briefing aimed at SMEs in South Wales on the morning of February 16th 2011.

The venue is the Millennium Centre in Cardiff and the agenda will include a presentation from e-Crime Wales on how to avoid putting your IT Systems at risk. There will also be a presentation on the opportunities and challenges created for SMEs and Public Sector organisations by the growth in Social Networks.

IBM presentations will include their Smarter Planet insight on how forward-thinking leaders in business, government and civil society around the world are capturing the potential of smarter systems to achieve economic growth, sustainable development and societal progress. Also covered will be the launch of their Cloud Computing lab in the UK and what the company is doing in Wales to enable cloud based solutions for their mid-market customers.

As the economy begins to grow again and businesses review their internal risks, business recovery requirements have come to the forefront for many companies. M7 will be demonstrating how easy it is using Cloud and Virtualisation technologies to avoid a server failure or computer room disaster stopping your business.

For more details and an invitation to the event please contact Verley Ashman at vashman@m7ms.co.uk or on 01443 657100.

IBM Systems Truck

The IBM Systems Technology Truck will be at the event and will give Business Partners and customers a unique opportunity to see and demonstrate all of IBM's latest technology solutions in one place! The System truck is a custom forty-foot mobile demonstration unit, carrying with it the latest IBM Systems, featuring System x, System p, System I, System Storage and Printer Systems.

